

Industry vying for honours

Saturday, March 13, 2010

By Marty Hope, Calgary Herald

The Calgary region SAM (Sales and Marketing) Awards salute the best of the best in innovation and excellence in the homebuilding industry.

In all, 62 awards will be presented to builders, developers, renovators, sales personnel, tradespeople and suppliers.

The following is a full list of the finalists for the awards, which will be presented April 17 by the Canadian Home Builders' Association-Calgary Region:

Advertising and marketing awards

- Best Billboard (Indoor/ Outdoor): Albi Renova, Hopewell Residential Communities, Jayman MasterBuilt, Rockford Developments Inc. and Sabal Homes.
- Best brochure: Augusta Fine Homes (a division of NuVista Homes), Baywest Homes Ltd., Kitchen and Bath Classics (a Wolseley Company), Mattamy Homes Calgary Ltd., and Rockford Developments Inc.
- Best Direct Mail Piece: Hopewell Residential Communities, Jayman MasterBuilt, Pinnacle Group Renovations, Pinnacle Group Renovations, and Pinnacle Group Renovations
- Best Moving Media: Albi Renova, Baywest Homes Ltd., Homes By Avi, Shane Homes Ltd., and Trico Homes.
- Best Print Ad: Hopewell Residential Communities, Medallion Development Corp., Shane Homes Ltd., Streetside Developments Corp. and Trico Homes.
- Best Audio Media: Heartland Homes, Hopewell Residential Communities, Morrison Homes (three).
- Best Website: Crossley Custom Homes, Divine Hardwood Flooring Ltd., Heartland and Hawthorne Homes, Icon Stone and Tile, and Landmark Homes (Calgary) Inc.
- Janine Coughlin Marketing Campaign of the Year: Augusta Fine Homes (a division of NuVista Homes) for Elmont Green; Hopewell Residential Communities for "The Love Affair" Campaign; Landmark Homes (Calgary) Inc. for DesignFlex; Sabal Homes for I Want a Home With Room to Grow...; Trico Homes for Milano in Panorama Hills.

Developer awards

- Show Home Parade of the Year: Carma Developers for Auburn Bay; Carma Developers for Cranston Estates; Carma Developers for Cranston Move Up; Hopewell Residential Communities for Mahogany; Qualico for Evanston.
- Community of the Year: Carma Developers for Auburn Bay; Carma Developers for Cranston; Carma Developers for McKenzie Towne; Qualico for Ravenswood in Airdrie; Walton Development and Management Inc. for SkyView Ranch.
- New Community of the Year: Arcus Developments Inc. (a division of WestView Builders Inc.) for Jumping Pound Ridge, Phase I and II, Cochrane; Hopewell Residential Communities for Mahogany, Phase I to III; Mattamy Homes Calgary Ltd. for Windsong, Phase I and II, Airdrie; Qualico for The Hill in Westridge, Phase I, Okotoks.; Walton Development and Management Inc. for SkyView Ranch, Phase 1.

Industry achievement awards

- Best Innovative Idea/ Product: Gienow Windows and Doors for Harmony Windows by Gienow; Gienow Windows and Doors for Service on the Spot; Landmark Homes (Calgary) Inc. for DesignFlex; Shane Homes Ltd. for Build and Price my Home on www.shanehomes.com; Shane Homes Ltd. for Spice Kitchen optional floor plan.

Best new home

Prices do not include lots:

- Up to \$174,999: Morrison Homes for the Duzlemic Residence, private.
- \$175,000 to \$209,999: Ashton Custom Homes for the Giovanni II; Gold Seal Homes Inc. for the Adelaide in Carstairs; Gold Seal Homes Inc. for the Sydney in Carstairs; Jayman MasterBuilt for the Solstice in Cochrane; Morrison Homes for the Luna Showhome.
- \$210,000-\$249,999: Ashton Custom Homes for the Normandy in Airdrie; Broadview Homes for the Presscott; Jayman MasterBuilt for the Renew Home Model; Jayman MasterBuilt for the Wave Model; Shane Homes Ltd. for Verve.
- \$250,000-\$289,999: Ashton Custom Homes for the Giovanni III in Airdrie; Sabal Homes for the Ovation in Airdrie; Shane Homes Ltd. for the Triumph in Airdrie; Shane Homes Ltd. for the Triumph in Calgary.; Stepper Custom Homes for the Stonehurst.
- \$290,000-\$329,999: Ashton Custom Homes for the Sophia in Airdrie; Beattie Homes Ltd. for the Westminster; Jager Homes Inc. for Velocity in Airdrie; Sabal Homes for the Adero; Stepper Custom Homes for the Stafford.
- \$330,000 to \$374,999: Ashton Custom Homes for the Brown residence in Airdrie; Beattie Homes Ltd. for the Jasper I; Broadview Homes for the Manhattan; Jayman Master-Built for the Revive; Reid Built Homes Calgary Ltd. for the Addison in Airdrie.
- \$375,000 to \$424,999: Baywest Homes Ltd. for the Newell Mason residence; Crystal Creek Homes for the Wellington; Homes by Avi for the Holden; NuVista Homes for the Devonshire in Airdrie; Trico Homes for the Kennedy.
- \$425,000 to \$474,999: Albi Homes Ltd. for the Milano; Albi Homes Ltd. for the Torino; Beattie Homes Ltd. for the Westport III in Langdon; Mattamy Homes Calgary Limited for the The Windrush in Airdrie; Stepper Custom Homes for the St. Andrews model in Langdon.
- \$475,000 to \$534,999: Baywest Homes Ltd. for the Colorado in Okotoks; Baywest Homes Ltd. for the Mansell, Delano; Cornerstone By Dallaire Homes Ltd. for Madison in Cochrane; Landmark Homes (Calgary) Inc. for the Marietta; Shane Homes Ltd. for the Conn residence.
- \$ 535,000 to \$599,999: Albi Homes Ltd. for the Barrington 2.; Baywest Homes Ltd. for the Sadona; Homes By Avi for the 2009 Dream Home; Morrison Homes for the Reisig residence.
- \$600,000 to \$699,999: Canterra Custom Homes for the Soho; Creative Innovations and Designs Inc. for the Altadore infill; Crystal Creek Homes for the Cambridge; Landmark Homes (Calgary) Inc. for the Amara; Morrison Homes for the Elshafey residence.
- \$700,000 to \$849,999: Astoria Homes Ltd. for the O'Connor in Cochrane; Coco Homes for the Mt. Sparrowhawk in Okotoks; Crystal Creek Homes for a private residence; Morrison Homes for the Clearsky/Carruthers residence; Sabal Homes for the Lu Kellsey residence.
- \$850,000 to \$999,999: Albi Homes Ltd. for the Messina; Astoria Homes Ltd. for the Semnovitch in Priddis; Baywest Homes Ltd. for the Renoir; Cozy Shacks Inc. for the Jepson residence in Rocky View; Homes By Us Ltd. for the Willow.
- \$1 million to \$1,499,999: Astoria Homes Ltd. for the Stinson; Brad-Mar Homes for the Appaloosa in Priddis; Canterra Custom Homes for the Riverdale Jewel Box; Cozy Shacks Inc. for the Chriveau in Rockyview; Morrison Homes, a custom home in Rockyview.

- \$1.5 million to \$2,999,999: Crystal Creek Homes for the Churchill II; Jayman MasterBuilt, a private residence; Laratta Homes for the Bohn Residence; McKinley Masters for the Schmidt residence in Rocky View; McKinley Masters for the Spicer residence.

- \$3 million and over: Canterra Custom Homes for the Werklund/Norman residence; Knightsbridge Homes Ltd. for the Monique in De Winton; Knightsbridge Homes Ltd. for the Tuscan; Maillot Homes, a private residence; McKinley Masters for the Wildwood in Rocky View.

Partner awards, builders choice

- Supplier and Installer of Products (with Showroom): Diamond Fireplace and Stone; Divine Hardwood Flooring; Prestige Railings & Stairs Ltd.; TRECC Electric; Wildwood Cabinets

- Supplier and Installer of Products (without Showroom): Lenbeth Weeping Tile (Calgary)

- Supplier of Products (with Showroom): All Weather Windows; Gienow Windows and Doors; Kitchen and Bath Classics.

- Supplier of Products (without Showroom): Timber Tech Floor Systems; Zytech Building Systems Inc.

- Supplier of Service

(Trades): Keystone Excavating Ltd.

- Supplier of Service (Professionals): Keystone Excavating Ltd.; NORR Architects Planners; Volvo Rents

Renovator Awards

- Best Home Renovation (with addition): Astoria Projects Ltd.; Kon-Strux Developments Inc.; Manor Renovations Ltd.; Pinnacle Group Renovations.; Premium Renovation Ltd.

- Best Home Renovation (without addition): Durkee Construction (1981) Ltd.; Manor Renovations Ltd.; Newcastle Homes and Renovations; Ultimate Renovations; Ultimate Renovations.

- Best Basement Renovation: Albi Renova; Albi Renova; Astoria Projects Ltd.; Manor Renovations Ltd.; Pinnacle Group Renovations.

- Best Kitchen Renovation: Newcastle Homes and Renovations; Premium Renovation Ltd.; Trademark Renovations Ltd.; Ultimate Renovations; Ultimate Renovations.

- Best Bathroom/Ensuite Renovation: Albi Renova; Manor Renovations Ltd.; Newcastle Homes and Renovations; Trademark Renovations Ltd.; Trademark Renovations Ltd.

- Best Renovator's Choice Renovation: Newcastle Homes and Renovations; Pinnacle Group Renovations.

Sales Achievement Awards

- Single-family Rookie of the Year: Albi Homes Ltd., Marly Anderson; Heartland Homes, Suzanne Esselmont; Homes By Avi, Lori Marklund; Jayman MasterBuilt, Kym Daigle; Jayman MasterBuilt, Jeff Mitchell.

- Multi-family Rookie of the Year: Bucci Developments Ltd., Chelsey Marshall; Hawthorne Homes, Teri Farnsworth.

- Area Sales Team of the Year: Albi Homes Ltd., Debra Hurd, Cindi Cescon; Cardel Homes, Paul Schneider, Sheila Bracko, Nicole Kindred; Cardel Homes, Tabi Lam; Heartland Homes, Jennifreer Davies, Suzanne Esselmont; Homes By Avi, Karl Burnsell; Jayman MasterBuilt, Renise McLean; Morrison Homes, Mark McGhee, Tina Hansen; Morrison Homes, Troy Talor, Steve Shannon; Shane Homes Ltd., Bob Luif, Claude Smith; Shane Homes Ltd., Jeff Luif, Dave Gearey.

- Project Sales Team of the Year: Beattie Homes Ltd., Greg Kennedy, Patio's of Sagewood; Bucci Developments Ltd.,

Brenda Kelly, Chelsey Marshall, Ariana Kelly, Xenex on 12th; Cardel Lifestyles, Brad Logel, Ken Harvey, Kelsey Pilon, Lighthouse Landing of Country Hills; Hawthorne Homes, Karen MacPhee, Teri Farnsworth, Mosaic Montage Auburn Bay; Hawthorne Homes, Lori Noble-Milne, John O'Connor, Mosaic Motif New Brighton; Hawthorne Homes, Neil McKendrick, Jeanette Hunt, Mosaic Aspen Hills I and II; Jayman MasterBuilt, Sandy Perron, Ashley Noer, Ascent; Rockford Developments Inc.; Mario Devcic, Reflections, Red Willow and Panorama Heights; Sabal Homes, Brenda Kelly, Sydney Forman, Copperfield; Streetside Developments Corp., David Frid, Tim Huxley, Red Haus -Salzburg.

Sales and information centre awards

- Best Sales & Information Centre (attached): Sabal Homes, Copperfield; Sabal Homes, Mahogany; Stepper Custom Homes, Copperfield; Stepper Custom Homes, Boulder Creek in Langdon; Trico Homes, Cranston.

- Best Sales and Information Centre (detached): Heartland Homes, Auburn; Homes By Avi, Panorama Hills; Jayman MasterBuilt, New Brighton; Trico Homes, Panorama Hills.; Vesta Properties, Williamstown in Airdrie.

© Copyright (c) The Calgary Herald

[Top Page](#)

[National](#) | [World](#) | [Business](#) | [Sports](#) | [Entertainment](#) | [Lifestyle](#) | [Health](#) | [Travel](#) | [Technology](#)

2010 Canwest Publishing Inc. All rights reserved. Unauthorized distribution, transmission or republication is prohibited.

[Contact Us](#)